

Mediapeach inc. Advertising Contract / Insertion Order

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Company Name	Area Code	Phone -
Contact Name	Area Code	Fax -
Email	Website	
Address: number street city province postal code		
Billing Address (if different than above)		

Issue	Year	Size of Ad	Cost	Production / Design Fee	Total
January					
March					
May					
July					
September					
November					
Optional Charges					
Positioning					
Non Member 15% surcharge					
					GST
					TOTAL

Payment and Cancellation Polices The advertiser and its agency will be held jointly and severally liable for monies due and payable for ads ordered and published. Cancellations or changes in orders (advertising contracts) made by the advertiser or the agency for any reason other than a change in rates will result in the advertiser being short-rated for previous insertions at rates in effect at the time of cancellation. **Publisher Protection** The advertiser and its agency assume liability for all content of ads printed, and also assume responsibility for any claims arising there from made against the Publisher. Publisher reserves the right to reject or cancel any ad or space reservation at any time. Publisher shall not be liable for any costs or damages if for any reason the publisher fails to publish an ad, for errors in key number, reader service number, or ad index. 1. All advertising is subject to MEDIAPEACH INC. approval. MEDIAPEACH INC. reserves the right to reject any advertising it believes does not meet the standards of the association or that may be deemed offensive in any way. 2. Verbal insertions are not accepted. 3. MEDIAPEACH INC's liability for error will not exceed the ad rates for the ad in question. 4. MEDIAPEACH INC. will be held harmless from any liability arising from the possible loss or damage to any and all elements supplied for the purpose of reproduction for advertisements in MEDIAPEACH INC. publications. 5. Advertisements that are not in the appropriate electronic format will incur composition and/or production charges, which will be billed to the advertiser at current market rates. Line art and laser submittals are unacceptable. 6. All advertisers must supply an accurate proof (Matchprint or Chromalin for 4-color and laser, PMT or velox for b/w ads) by the artwork deadline. MEDIAPEACH INC. cannot guarantee the quality of your printed ad if an accurate proof is not provided. 7. There are no agency commissions. 8. With the exception of the covers, ad position is not guaranteed. MEDIAPEACH INC. will make every effort to meet position requests but assumes no obligation to meet those requests. 9. All insertions are accepted subject to prevailing rates. 10. The advertiser and the advertising agency agree to hold harmless the publisher from any and all loss, cost, liability or expense arising from the cost of defending the total content of any advertisements printed, including the printing of any photographs, trademarks or other copyrighted material. 11. Copy simulating editorial format will be marked "advertisement" or will not be accepted. 12. Cancellations: Written notice of cancellation must be received by the copy deadline. A 15% cancellation fee will be applied for all cancelled ads. 13. Payment in full must accompany contract to reserve space. No ad will run if payment is not received by the reservation deadline. 14. Returned checks will incur a \$55 fee. 15. MEDIAPEACH INC. is not responsible for archiving any material supplied. 16. It is the advertiser's responsibility to ensure that the ad dimensions are correct. Dimensions for all ad sizes are listed below. 17. Space is available on a first-come, first-served basis. Make space reservations as early as possible; some issues may fill before closing. 18. Please note rates are effective as of 10/30/03. MEDIAPEACH INC. reserves the right to increase rates, if necessary, with less than 30 days written notice to the advertiser. 19. Use of the MEDIAPEACH INC. authorized mark(s) must conform to specifications in the MEDIAPEACH INC. Trademark Usage Guide. Submitter(s) hereby agree to pay all costs associated.

I understand that my ad will not run if payment is not received by the reservation deadline. I agree to follow all MEDIAPEACH INC. policies as stated on this contract:	
Name (print)	Date
Signature	

Please fax or mail to mediapeach